

PRINT

Standard Full pages & Premium positions net prices:

Europa Star EU/INT GLOBAL

Full page CHF 12,900 – **C4** CHF 17,400 – **C3** CHF 14,800 – **C2** CHF 16,100

Europa Star USA - CHINA

Full page CHF 8,600 – **C4** CHF 11,600 – **C3** CHF 9,900 – **C2** CHF 10,700

Europa Star SWITZERLAND - JAPAN - MEXICO

Full page CHF 4,900 – **C4** CHF 6,000 – **C3** CHF 5,600 – **C2** CHF 6,100

Double page spread: + 50% - Guaranteed positioning/right hand page: + 15%

Discounts on Standard Full pages:

2 insertions 10% - 3 insertions 15% - 4 insertions 20% - 5 insertions 25%

Full page ad is convertible into a double page PR

COVER STORY: all 4 editions CHF 56,000

WORLDWATCHWEB

6 websites / 6 languages - net cost per month

europastar.com (English), www.europastar.ch (French), watches-for-china.com (Chinese traditional), watches-for-china.cn (Chinese simplified), horalatina.com (Spanish), europastarwatch.ru (Russian)

Leaderboard 728x90px and medium rectangle 300x250px:

1 month CHF 1,190

Wallpaper 1800x1800px & Main 1040x340px and half page 300x600px:

1 month CHF 1,990

Discounts on Web Banners:

2 months 10% - 3 months 15% - 4 months 20% - 5 to 12 months 25%

Newsletter sponsorship 728x90px: CHF 990 per newsletter

Made-to-measure, customised email blast and 100% SOV exclusive newsletters: price on request

Insertion prices are in Swiss francs (CHF). Agency commission not included. All contracts including inherent volume & series discounts have a maximum validity of 12 months. Cancellation of contracted volume may incur fees and will lead to the recalculation of rates as per the list above. Sales tax, VAT not included.