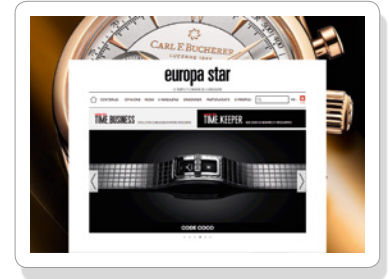


## TECHNICAL SPECIFICATIONS MATERIAL TO SUPPLY

### WEB DISPLAYS

- Leaderboard: **728 x 90 px**
- 3:1 rectangle: **300 x 100 px**
- Medium rectangle: **300 x 250 px**
- Half-page: **300 x 600 px**
- Wallpaper: **1800 x 1800 px**
- Main: **1040 x 340 px**
- Newsletter: **728 x 90 px** (JPG)



### EUROPA STAR GLOBAL

**Magazine size: 205 x 265 mm**

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread Bleed: **416 x 271 mm** (trim size: 410 x 265 mm)
- 1/1 Page Bleed: **211 x 271 mm** (trim size: 205 x 265 mm)

**September issue special XXL newspaper size:**

- 1/1 Full page **251 x 353 mm** MIRROR (with no bleed)
- 1/2 Page Horizontal **251 x 175 mm** MIRROR (with no bleed)



### EUROPA STAR CHINA

**Newspaper size: 265 x 383 mm**

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread: **503 x 353 mm** MIRROR (with no bleed)
- 1/1 Full Page: **240 x 353 mm** MIRROR (with no bleed)

### EUROPA STAR SWITZERLAND

**Newspaper size: 290 x 380 mm**

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread: **534 x 353 mm** MIRROR (with no bleed)
- 1/1 Full Page: **251 x 353 mm** MIRROR (with no bleed)

### EUROPA STAR USA

**Newspaper size: 290 x 380 mm**

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread: **534 x 353 mm** MIRROR (with no bleed)
- 1/1 Full Page: **251 x 353 mm** MIRROR (with no bleed)



**MATERIAL:** send via email to: [asgouridis@europastar.com](mailto:asgouridis@europastar.com)

**PRINT:** PDF high resolution, Illustrator, Indesign or Photoshop file – with a professional colour proof (Digital Chromalin, Approval, Iris)  
High resolution min. 300 dpi / Profile: ISO Coated v2 300% – To avoid any problem with fonts please convert text to outlines.

**WEB:** HTML5, JPG, GIF maximum size 800 KB. JPG for Wallpaper and Main.  
Material should be compatible with DoubleClick for Publishers (DFP). No Flash.